1. How user friendly did you find this website?
   1. Anyone can use it
   2. It requires specialized knowledge
   3. It requires basic knowledge
2. Is the website easy to navigate?
   1. Yes
   2. No
3. Is the website visually acceptable?
   1. Yes
   2. No
4. Would this site be something you would want for a mobile app?
   1. Yes
   2. No
5. How would you describe the website information?
   1. Helpful
   2. Inconsistent
   3. Insufficient
6. Reliability of the website ability to bring back information for what you were looking for?
   1. Reliable
   2. Let me down
   3. I am satisfied
7. How would you describe the flow of the website?
   1. Clear
   2. Confusing
   3. Awkward
8. Would you use a search by barcode for product recalls?
   1. Yes
   2. No
9. Would you want alerts for your shopping list items?
   1. Yes
   2. No
10. Did you add a comment?
    1. Yes
    2. No